



UDYOGINI



Annual Report 2020-2021



"It was already a tough patch in life when we both had lost means to earn a living. The mill we both were working for in Uttarakhand had shut down due to bankruptcy. My husband asked me how I felt to imagine living in a strange place, and I didn't know what to say".

Pinki and her husband settled in Khandar, Rajasthan in 2016. Aside from navigating the new area, culture and language, Pinki was discriminated against for her looks and her ambition to contribute towards family income. "क्या फालतू डोलती रहती है" (why you roam around idle all day long?) was a common refrain Pinki would endure. No woman from a good household worked in Khandar. Pinky felt disoriented.

In 2018, she came into contact with Udyogini and began working as Business Development Service Provider (BDSP) whose job is to provide better inputs to farmers for increased agri-production. Pinki motivated other women to join the mission and mobilized them to become a member of Village Development Committee (VDC). She got them to learn and use the organic fertilizers. She helped them become entrepreneurs by selling value-added products of soyabean and Bajra. From having no single penny, Pinki today earns an annual income of INR. 1, 80,000, aside from gaining recognition, support and respect in the community. She is now heading the Women's Farmer Producer Organization (FPO) – Pravah, with a resolve to build a village, full of women entrepreneurs. Today the common refrain for Pinki is – "अरे ये तो अच्छा काम करती है, गाँव वालों की मदद करती है"



Vision

Foster gender equality by improving socio – economic status of women to fully participate in decision making in domestic and public spheres.

Mission

Provide customized quality business development services to enable women to enhance their income, access better education and health services for their children with a special focus on girls.

Our Core Values:



Action: We take action to create a gender just world. Our approach is pragmatic and solution oriented.



Empathy: Listening to people's needs, aspirations, perspectives and circumstances. We strive to cooperate, co-create and collaborate for the human potential to be fully realized and recognized.



Courage: We encourage bravery, and challenge the status quo e.g. gendered spaces in the markets for creating pathways to Women's Economic Empowerment (WEE).



Result: We believe in purpose, openness and innovation to reaching our goal and achieving excellence.



Integrity: We are honest, transparent and true to our purpose and commitment to all our stakeholders.

"For me, women were never the last in the queue to be served. We are always ahead of claiming what rightfully is ours"

~ Sumita Ghose, Chair, Udyogini



An Ode to Udyogini's New Avatar



Udyogini has undergone a brand revamp exercise in 2021. Aligning with our core Values and Purpose, the new logo presents the image of a bold and powerful woman, who steps out of her house against all odds. The logo is very dynamic and moves around the silhouette of the letter "U" of the brand name "Udyogini". The logo deals with a very modern and fresh approach for women, who aspire to be an entrepreneur. The circle at the top right gives the logo its human feel. It is a symbolic representation of courage, passion and determination.

Udyogini's Brand Statement

"To bring the markets and resources to every woman choosing to be her own boss. Because she can be".

Why this new identity?

Udyogini is completing 30 years in July 2022 and after an enthralling success of creating 1 million women entrepreneurs, it is gearing up for the next challenge. It recognizes that the world is changing fast with newer and steeper socio-economic, political and environmental challenges, which affect women's lives with much more intensity and magnitude. Already women's space in economy is contested and squeezed, with newer sets of challenges, it makes it harder for their entry into labour force further. For example – only 14% of the total entrepreneurship in India is owned by women i.e. 8.05 million out of the total 58.5 million entrepreneurs) (Sixth Economic Census). To face the harsher, more in-equal and challenging future, Udyogini must transform to be a bolder, contemporary and resilient organization in order to serve to the needs of all its stakeholders. It will undergo a thorough retrospection year 2020-21 by taking a 360-degree assessment. The outcome of this exercise is the 2050 Vision and Strategy. The revamping of the Brand Promise and Purpose is therefore, an integral part of this pursuit. Particularly, as Udyogini is committed to creating a gender-just world through Women's Economic Empowerment (WEE).

"Udyogini is committed to a journey which brings out the rural women from being prisoners of their circumstances to be the leaders of their destiny by enabling them to participate and enjoy the fruits of entrepreneurship as much as any other person"

~ Sudarshan Suchi, Vice Chair, Udyogini

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Message from the CEO

I am pleased to bring you this report, which is both special and timely. Special because we are taking the time to reflect on our past journey and preparing for the next stint. It is like making a new year resolution, but for us, it is like reinventing Udyogini. Hence, it is timely.

This report is a testimony of the resilience shown by the communities and Udyogini as we navigated another harsher year due to the Pandemic and yet, it has also been a year of collective grit. In reflection, when I look at the milestones along the contours of the work we do for women and their families, I find our work in many ways, very complementing to the campaign 'Generation Equality', which was initiated in 1995 under the Beijing Declaration and Platform for Action 1995. On one hand, we as an organization are gaining strength as a value chain expert, on the other, it is also becoming clearer that we ought to do more in building the resilience for the marginalized families. Enduring the harsh months of lockdown and high infection rates of Corona virus wasn't perhaps too difficult for people like myself and you, inside the cozy, closed doors of our homes, but it did break the back of many marginalized families, especially in remote rural areas. The women were particularly burdened for not having enough food at home, taking care of the sickly and finding it difficult to sell their produce.

It is during this time, when several friends, families and institutions came forward and we could quickly help to overcome the hardships of many. We connected with the teams, across all locations virtually. We launched our fundraiser to support the vulnerable families across our five project locations - Chhattisgarh, Jharkhand, Madhya-Pradesh, Rajasthan and Uttarakhand. We distributed ration kits to needy families and surgical masks in the community. We also shared the health information with the community to raise the awareness around COVID-19. In other words, the Annual Report 2020-21 is about our continuing commitment of making a difference on all the facets of poverty and touch the important milestones of Generation Equality in all our intervention areas. I hope you will enjoy reading it and seeing the elements of our work in pieces and whole, those couldn't have been possible, without your support.

"I have always been amazed of women wanting to learn more and do more. It is their resolve which has made it possible for Udyogini to bring the markets closer to them"

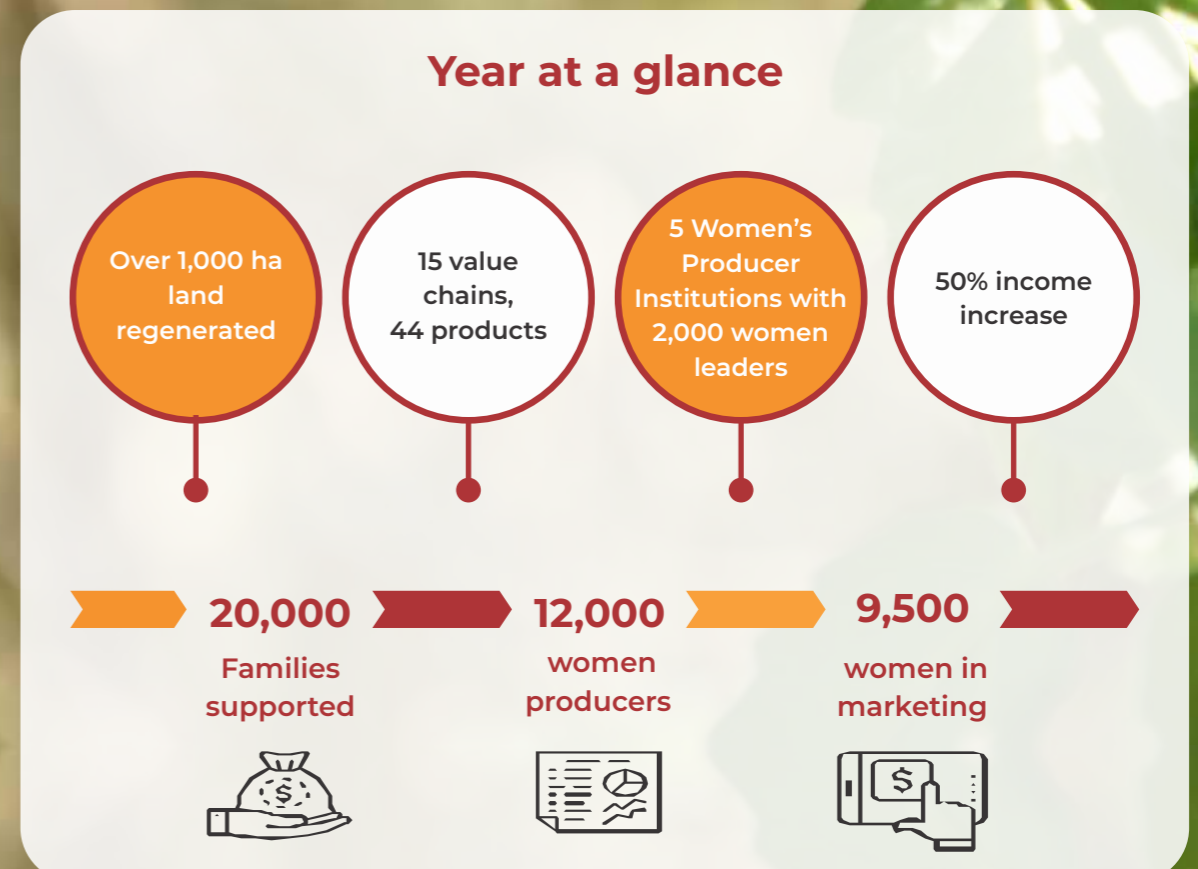
~ Arvind K. Malik, CEO, Udyogini

Udyogini's Presence



"In the simplest form, Udyogini enables women to earn a decent income, however, in this process, a lot multiplies at various levels - her confidence, identity, self-worth and sense of service. This is the power of being an Udyogini"

~ Deepti Ameta, Head Business & Organization Development





Our work of building women's economic empowerment results in greater confidence, skills and resources, essential for building the pathway for the Generation Equality across 6 thematic areas





Poverty

Udyogini is working towards bringing women out of abject poverty that they were pushed into by the pandemic last year. The situation of rural families was intensified by the lack of food supplies and paucity of hygiene. The brunt of this pandemic is felt more by rural women as their household responsibilities have increased post lockdown. Furthermore, repercussions of social distancing have reduced their access to markets which had direct consequences on their local businesses. It was important for us to ensure their needs and priorities as women and as entrepreneurs are fulfilled.

Financial shock among rural families has led to poor consumption of nutritious food. Women were struggling to feed their children as mid-day meals were stopped when schools were shut. To ensure their access to food, Udyogini supported 6,603 families with ration kits that had all the basic necessities viz., rice, dal, oil, spices, salt and immunity booster packs.

Our society demands that women, in addition to taking care of the households, have to care for the sick and elderly. Factors like sanitation and health became crucial to them during the pandemic. Taking this into concern, Udyogini implemented preventive measures including the distribution of hygiene kits and face masks on priority. Going a step further, 81 hand washing units were installed in the public areas and near the shops in Rajasthan

Udyogini believes it is important not only to provide timely support but also to build the resilience of our communities. To keep them and their businesses going, we conducted training and meetings using virtual platforms. Communities were also linked with the government schemes for health, employment and financial security.

3,044

Families were linked with Social Security Pension Scheme

2,716

Families were linked with Senior citizen pension Scheme

702

Families were linked with the Indira Gandhi Pension Scheme

94

Families were linked with PM Jan Dhan Yojana that provides affordable access to financial services

25

Women were linked with Janani Suraksha Yojana that provides cash assistance to poor pregnant women

15

People were linked with PM Employment Generation Scheme



Education and Skill Development

As per ILO, in the year 2019, the estimated youth unemployment rate in India was at 23.01%. In order to curb this estimate, Udyogini in partnership with TRIF (Transforming rural India Foundation) initiated the Yuva compass Program (Torpa and Angara block), a sustainable livelihood pathway development program for the rural disadvantaged youths. We mainly engage with youths who are desirous to learn or hone their skills and enter formal employment. We ensure that youths interested in higher education are connected to the right opportunities and those interested in entrepreneurship have access to the ecosystem required to tap the entrepreneurship opportunity.

Yuva Compass has been implemented in 165 villages in Jharkhand where 475 youths were mobilized and counselled through 365 village level meetings.

186 youths were counseled for employment through the skill training program out of which 12 youths joined automotive skill training in Jharkhand Tool Room and 70 women successfully graduated from RSETI Goat rearing training.

73 youths have been counseled along with their parents for outstate placement opportunities; 86 in developing entrepreneurial skills out of which 25 women and 6 men successfully graduated from RSETI EDP training; 51 women aspirants in ANM entrance exam among which 15 women got into a 2-year Diploma course offered by PREJHA Foundation.

49 women and 12 men have been placed in Stellar Fashion Incorp and Tagravelu Staining Marre respectively under the National Apprenticeship Promotion scheme with a monthly remuneration of Rs. 10,000.

25 aspirants were successfully linked with the banks for credit linkages along with their business plans.



Maxima's happiness reconfirms the paramount role of skill building and therefore, bridging the gap for achieving Generation Equality.

Training on scientific cultivation of Lac led to Maxima attaining financial security but it has also changed her life in so many ways. For example, she has become the role model for other women in her village. For, Maxima's 6 dedicated years of practicing the methods of growing lac is a source of inspiration for all others.

With her income of 3 Lakhs a year now (a jump from 80,000 a year earlier from growing paddy and vegetables), she is sending her two daughters to an English Medium School. Moreover, Maxima has repaired her house, while she saves up a substantial portion of her earnings in a nearby bank. She operates her account on her own and all of these little but significant steps have made her a confident leader in her community.



Working towards skilling young people in urban areas, with partners such as EduBridge, Udyogini has helped 797 youth. Of these, 350 were women and 54% of them have been placed in jobs with an average salary of INR 21,630/- . The youth have received on the job training, aptitude training, guest lectures, pre-placement counseling and industrial visits. Among the candidates who were placed in jobs, we have witnessed an average salary of INR 21,630/-.

The placement partners include -Ambuja Cement Foundation, Team Lease, Edu Skills, Hero Mind Mine, Tata Consultancy Services, Tech Mahindra Foundation and Walchand People First Ltd. We have witnessed tremendous success with respect to the quality and outcome of the training delivered to the aspiring participants even in the time of pandemic.

During the pandemic, children in rural areas have also suffered from learning loss. To address this, a variety of learning aid, events and workshops have been organized for children and youth in Rajasthan and Madhya Pradesh. Particularly, in Sapotra, Rajasthan, Udyogini has renovated 8 schools in 8 villages to reinstate the interest in schools, as soon as they were reopened. In Mawai, Madhya Pradesh, 495 children were provided with the learning material and support to remain in touch with their education, especially during the lockdown.

Another 228 children have been listed for sponsorship in which quality education, timely nutrition and health was supported. To bring back the joy in their lives, summer camps and sports days were held for 269 children.



Economic Empowerment

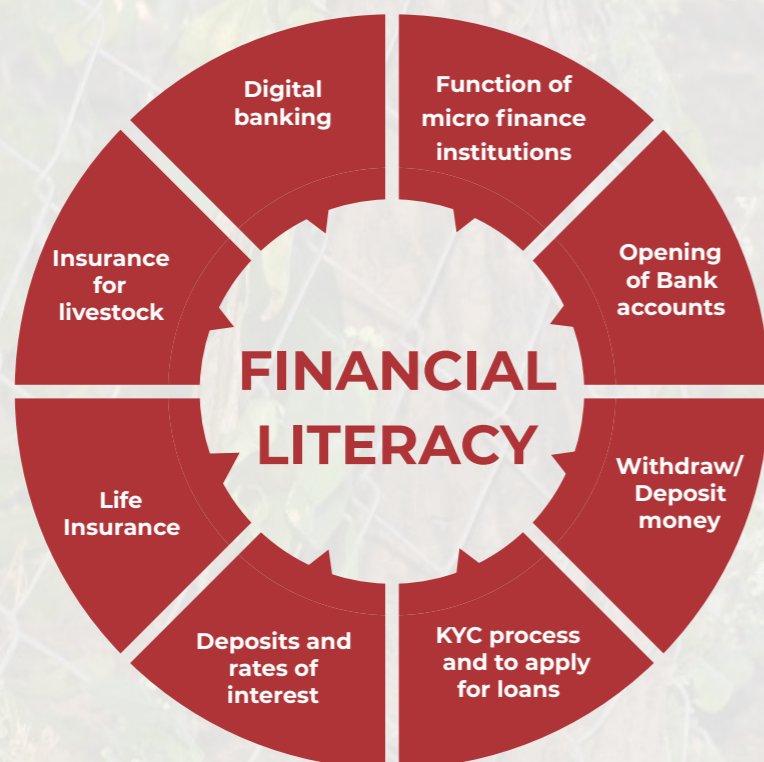
Research shows women's contribution to India's GDP is just 18%. If given equal opportunities, women in workforce can have a significant impact on our country's economic growth. Udyogini's prime goal is to promote economic empowerment for women. It is also the key for women to feel confident and to make decisions that benefit themselves, their families and their communities.

An elemental step towards this goal is educating our women to understand money and to manage it. 1,323 women, who are also members of SHGs, are now financial literates who have undergone training on bookkeeping and micro-enterprise development.

We have gone several fold forward by integrating knowledge on E-banking services with the help of NABARD'S E-Shakti project. As a plausible out-turn, around 1,501 beneficiaries have individual bank accounts now. Furthermore, Badri Kedar Cooperative in Uttarakhand facilitated 250 farmers for value addition of apples, pulses, aromatic oils and spices. The Cooperative was linked with the potential vendors. It helped the women entrepreneurs to work on product development – involving grading, sorting and adding value, all at the local level itself. As a result, the buyers purchased crops worth Rs. 100,000 with the help of Cooperative platform which in turn helped our farmers earn an additional income of 10-20% with respect to the local market.

Income Enhancement

Economic empowerment of women relies on sustainable value chains which are supported by the establishment of hassle free processing and production units. Across our project states we have processing units run by women for our major products viz., lac, tamarind, spices and medicinal & aromatic plants. As a new initiative, Pravah Mahila Kisan Producer Company Ltd in Rajasthan has established a Biodynamic Manure (CPP) Production Unit. The CPP, is a new product in Pravah's basket, is a biodynamic environment friendly product that can be prepared in a brick pit structure. Cow dung is a primary material for the preparation of this product.

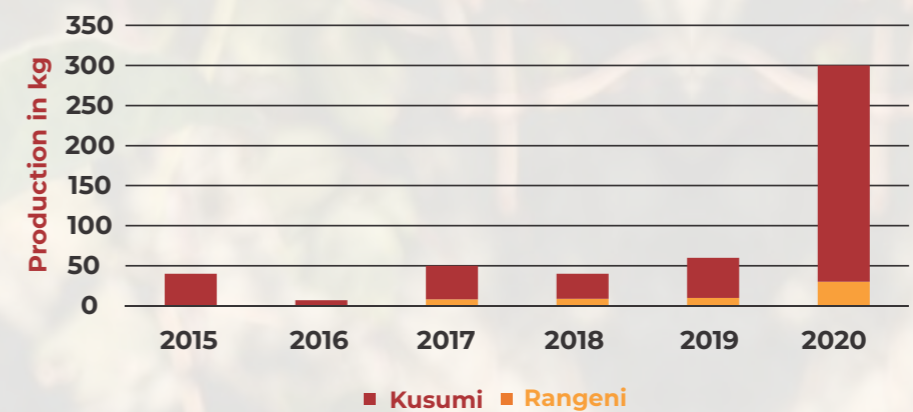




Income from resin can buy a scooty!

Kolamani from Jharkhand gleams with joy as she has bought a two-wheeler for her family and new clothes for her children. She has invested in agriculture with the money she earned. She also works as a Lakkh Sakhi (Lac Service Provider) in the village. As a service provider she gives training on scientific practices of lac to SHGs. in the village and provides handholding support to Women Lac Farmers. The live changing story of Kolamani begins in 2015, wherein today she has become a Lakhpatri woman and a role model. She adopted scientific practices from Udyogini including pruning of host trees, bundling of brood lac, and inoculation of brood lac in new branches of host tree, removal of phunki after 21 days, spraying and timely harvest of branches of host tree. As she mastered the art, this year, she could sell nearly 300 kg of scrap lac including Kusumi and Rangeni, making more than INR 1 lakh income. "My neighbours and fellow women in my village think I am a magic farmer, all credits to tricks I learnt from Udyogini"

Kolamani Didi's Lac Production per year



Power and Decision making

A paradigm shift is observed. From decisions being made solely by men to decisions taken together by both women and men in the families or by women groups in the communities; this is a milestone for Udyogini.

Inculcating leadership skills and ownership in our women is an integral strategy towards their empowerment. Women in Women Entrepreneurs Groups (WEGs), have taken the ownership in deciding the income generation activities they can get involved in, the establishment of night shelters in backyard poultry, breed farm, establishment of brood farm in Lac production, processing units of value added products like lac, medicinal and aromatic plants and so on. They collectively decide the what and the how of products including tamarind, lac, chironji, mushroom, apples and custard apples. Women groups, with the right kind of exposure and training from Udyogini, are now able to directly contact the buyers and negotiate with them without the need for middlemen.

A stellar example is Pravah Mahila Kisan Producer Company Ltd. Rajasthan. This Farmer Producer Organization (FPO) has identified the need for low cost cattle feed and devised a business plan to establish a cattle feed production unit. Together, they have acquired the required infrastructure and pearl millet which is the raw material. The women have also decided to invest Rs. 50,000 in the development of this product. Facilitating their goal, Udyogini has linked them with the services of an agri clinic to provide consultancy on the usage of tools, bio fertilizer and on the methods on soil testing. Thus, promoting entrepreneurship amongst women members and providing a product needed by the community members at a lower price.





“The money my husband and I earn is kept at a common place. We come to a consensus before any one of us wants to spend a part of that money. I am equally involved in making household decisions”

Prafulit, a mother of 5 children, was into traditional lac cultivation. Without sufficient income, her family couldn't afford the necessities for the household and a good school. After Udyogini's intervention, Prafulit adopted scientific cultivation of lac. She inoculated 40 kgs of brood lac in one year and earned INR 48,000 after the overall process. With this income, she was able to fulfill her dream of admitting her children in good institutes and buying a Yamaha scooter for the house. After she became an active lac producer and earned a significant income, she feels the dynamics at her home has changed. Earlier her husband used to be the only one who had control over the money that the family earned. Now Prafulit has equal say in where and how her family's money is spent and this makes her feel very confident of herself.



Participation in Political Spheres

Udyogini is witnessing women asserting themselves in decision making and in addressing rights based issues at the village level.

The women in 10 Self Help Groups in Mawai of Madhya Pradesh are demonstrating their collective power of claiming rights. These tribal women in a role play with men asserted their collective authority holding the teachers, panchayat leaders, government officials accountable demanding better infrastructure in schools for their children. The second demand is to put an end to alcoholism in their communities, a behaviour which has a quicker way of getting to children. The same set of women are aspiring to clean up the Anganwadi in their village to create a safe learning and a healthy space for their young children. Similar stories are now becoming a commonplace in Udyogini's work area wherein women are raising their voices in claiming greater good for their children and communities.



Institutions and Collectives

This is the story of 15 strong headed women from Sureli Chattisgarh who despite the lockdown, decided to work their way through in procuring and processing local products. They figured out a method of procurement of tamarind from 146 families in the entire village. It may sound simple but it took them INR 65,090 contribution from their collective, a total of 10 days and setting up a few procurement centres around the village overnight.

It resulted in procurement of 17 q of seed tamarind, 21 q of seedless tamarind, 12 kg of scrap (resha) and 50q of tamarind seeds. It is beyond our imagination of the total work hours the women invested in this exercise. They were able to turn a total 9 q of seed tamarind into 29 q seedless tamarind, ready to be processed further. This effort fetch them a collective earning of over INR 1.12 Lakh. With this adventure, these women have marked their place in the local panchayat as leaders, that now their opinions are considered in village meetings. Practicing local governance, management of finances and bulk procurement business taught these women to negotiate with vendors, mobilize others and execute the plan they chalked out. The story is a beautiful expression of women claiming their identities in the gendered market spaces.

Partnerships and Convergence

One of the core values Udyogini lives up to is partnerships. Each member who is part of our mission is an integral contributor towards achieving women's empowerment. Convergence with all these partners have materialized into transforming thousands of lives, especially as Covid-19 and resulting lockdown have severely slowed down many activities have brought on unsurmountable emotional, economical and societal pressure on each one of us. We thank all our community members, employees, government officials, donors and partners who stepped up to support our work.

Institutions – We deeply thank all our institutional partners who continue to offer us long standing support along with their deeper insight into development work. Their commitment to bring about the structural change in alleviating poverty resonates well with organizations like ours to bring the meaningful change on the ground. It is for them, that Udyogini has emerged as an expert of rural value chains with a focus on preparing marginalized women to become leaders in economic development. We are particularly indebted to Misereor, CAF India – Oracle, Bajaj and Silicon Valley for their continuing investment in our mission.



Corporate – Responsible business is the key to any society and with the rise in inequality, more businesses are coming forward to supporting the sustainable development. We are indebted to HDFC, Aditya Birla Finance Limited and KNCF, Japan for its investments in remote rural areas with distinct focus on addressing immediate and long-term needs of communities living at the fringes of forests. While Standard Chartered Bank, Citi Bank, Capgemini and HSBC continue to support youth initiatives in urban areas.





Government - The structural change is the key goal of any civil society organization and Indian government through a variety of its initiatives, programmes and schemes is offering solutions, which makes up a large part of Udyogini's partnership with them. The convergence with the government programmes enables social inclusion of the last mile, provides the technical support for the intervention and promotes long lasting local solutions. All of our interventions particularly in the area of establishing processing units, raising nurseries, acquiring quality input costs and regenerating common lands is the major contribution in such partnerships. Following are the various bodies with which Udyogini works on an ongoing basis –

Individuals – Various generous individuals have come forward, especially in the toughest time of the year – the lockdown when on ground zero, life came to a standstill. The hungry stomachs had to be fed and the vulnerable needed protection from contracting the infection. We are grateful to many friends, family and supporters who stood by us and communities. The noteworthy support came from RV Diva Trust which enabled several families in Jharkhand to survive the shock. Similarly, many friends anonymously sent gifts-in-kind, funds and connected us with those who had means and resources to support. It takes only a kind heart to care for the world and we salute all of you for your generosity.

Communities – The contribution of communities is the most important and yet invisible. Their faith in our work, their commitment to work together with one another and with us, governments and donors is beyond measure. There is no development, no success, no metrics and no identity of any of us, without them in this journey, and Udyogini is deeply grateful to all its community members, women, children, adolescents, youth, men, middlemen, village leaders, PRI members and our local field workers for their valuable inputs, support and grit to make the magic happen.

SFURTI



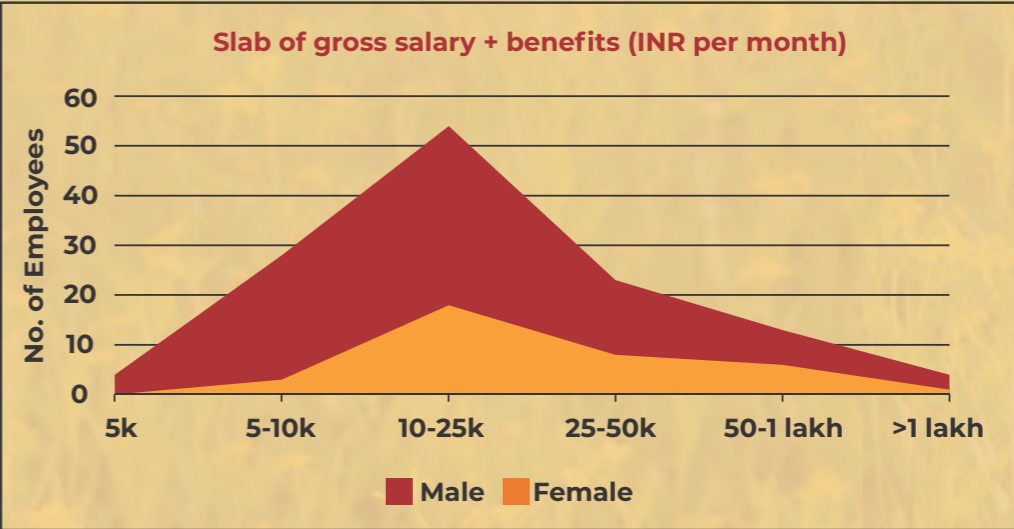
Mahatma Gandhi
National Rural
Employment
Guarantee Act
(NREGS)








I
AM
UDYOGINI

Human Resources



 Head of the organization: INR 2,06,912

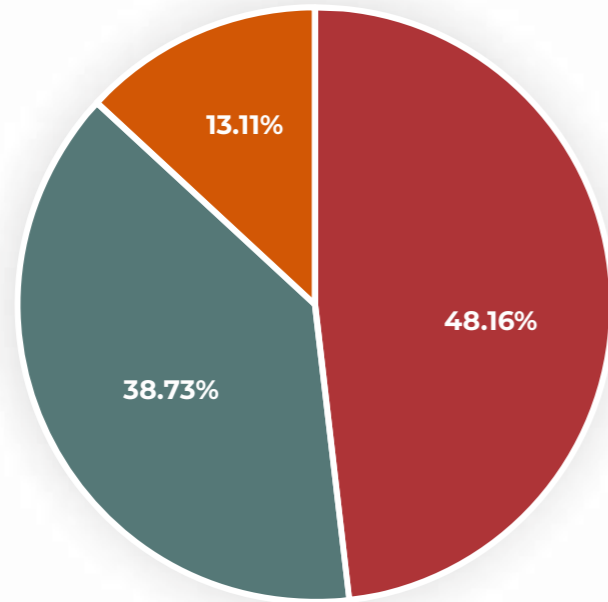
 Highest paid staff member: INR 1,50,086

 Lowest paid staff member: INR 4800

Financial Disclosure

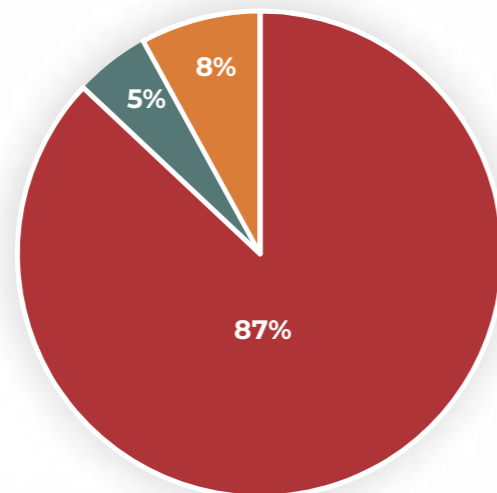
Udyogini is a society registered under the Society Registration Act 1860, New Delhi. Udyogini has also been granted an exemption under section 12A and the Foreign Contribution Regulation Act (FCRA) of 2010. Donations to Udyogini are eligible for deductions u/s 80G of the Income Tax Act.

Where your money goes?



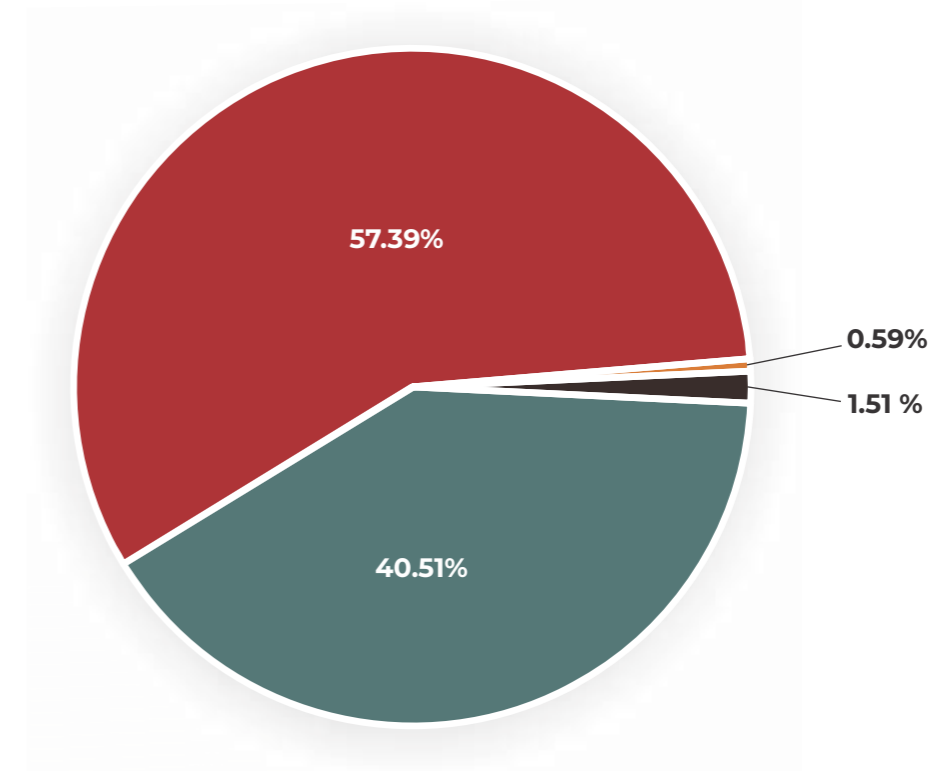
■ Institution Development
 ■ Livelihood Support
 ■ Skill Development

Value for your money



■ Program
 ■ Administrative Expenses
 ■ Salary and Honorarium

Where we get money from?



■ Donation from International Sources
■ Donation from Indian CSR, Govt and Philanthropic Organizations
■ Interest earned and other incomes
■ Individual donation



CONSOLIDATED BALANCE SHEET AS AT 31-03-2021

(Amount (Rs.))

PARTICULARS	Schedule	As at March31, 2021	As at March31, 2020
I. SOURCES OF FUNDS			
CAPITAL/ GENERAL FUND			
Capital/ General Fund	1	3,10,44,787	2,82,95,177
Reserves And Surplus	2	-	-
CURRENT LIABILITIES AND PROVISIONS			
Unutilized Project Grant			
-NFC	3(i)	3,67,32,661	2,35,73,872
-FC	3(ii)	10,77,47,214	11,55,65,558
LOANS AND BORROWINGS			
Loans And Borrowings		-	-
CURRENT LIABILITIES AND PROVISIONS			
Current Liabilities And Provisions	4	1,57,24,857	2,05,59,506
TOTAL		19,12,49,518	18,79,94,114
II. APPLICATION OF FUNDS			
FIXED ASSETS			
Fixed Assets	5	1,95,51,364	2,07,01,144
CURRENT ASSETS			
Current Assets, Loans, Advances Etc.	6	17,16,98,154	16,72,92,970
TOTAL		19,12,49,518	18,79,94,114

As per our report of even date attached

For SSRA & CO.
CHARTERED ACCOUNTANTS
FRN No. 014266N



(Partner)
UDIN : 21550854AAAABMX4264
PLACE : NEW DELHI
DATE : 2 /11/2021

FOR AND ON BEHALF OF
UDYOGINI

Amrita Grewal Chair Person
Omprakash CEO



CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31-03-2021

(Amount (Rs.))

PARTICULARS	Schedule	As at March31, 2021	As at March31, 2020
INCOME			
Grants Recognized to the extent utilized	7	26,89,13,972	21,96,58,660
Donations	8	16,10,175	-
Income from Investments (Income on Investments from Earmarked Funds not transferred to Funds)	9	-	-
Interest Earned	10	36,30,206	22,10,483
Other Income		5,33,482	11,23,152
TOTAL (A)		27,46,87,835	22,29,92,295
EXPENDITURE			
Establishment Expenses	11	85,39,222	90,33,605
Other Administrative Expenses	12	50,07,021	54,61,066
Expenditure on Projects related activities	13	24,65,01,437	20,77,18,845
Interest		-	-
Depreciation	5	2,86,067	11,09,383
TOTAL (B)		26,03,33,747	22,33,22,899
Balance being excess of Income over Expenditure (A-B)		1,43,54,088	(3,30,605)
Transfer to Special Reserve		-	-
Transfer to General Reserve		-	-
Balance Being Surplus Carried to Capital/ General Fund		1,43,54,088	(3,30,605)

As per our report of even date attached

For SSRA & CO.
CHARTERED ACCOUNTANTS
FRN No. 014266N



PLACE : NEW DELHI
DATE : 2 /11/2021

FOR AND ON BEHALF OF
UDYOGINI

Amrita Grewal Chair Person
Omprakash CEO



Scan this QR code to get access to the full balance sheet or visit us at www.udyogini.org

Board Members



Bim Bissell
Chair Emeritus

Bim Bissell, married to FabIndia founder, the late John Bissell, has variously in her long career, run the Playhouse School and served as a Social Secretary to U.S Ambassadors - John Kenneth Galbraith, Chester Bowles and Judge Kenneth Keating in Delhi. She has worked with the World Bank for 21 years. From 1972- 1975, she was Senior Accountants Executive ASP handling the Government of India's Tourism and Travel Account. From 1975 – 1996, she worked as an External Affairs Officer, World Bank, New Delhi. In 1992 using Japanese Government funds, in conjunction with the World Bank she set up Udyogini, an NGO working with assetless, landless women in India with Ela Bhatt of SEWA as Chair.



Ms. Sumana Datta
Member

Ms. Datta has a Phd in Renewable Energy from Centre of Energy Studies, Indian Institute of Technology, Delhi and M. Sc. in Physics from Delhi University. She is a member of Indian Chapter of International Centre for Theoretical Physics. Sumanahas more than 28 years of expertise in Corporate Social Responsibility, Renewable Energy and Environment, Livelihood, Health, Survey & Planning, Research, Product Development, Transfer of Technology and Evaluation & Monitoring.



Ms. Sumita Ghose
Chair

Ms. Ghosh is the founder and managing director of Rangсутra, a social enterprise that works for socio-economic development in rural India by engaging both the community and the market. Prior to setting up Rangсутra in 2006, Ms. Ghose lived in different parts of rural India for many years, working with rural communities for social change and economic development. She has a master's degree in economics and in conflict resolution. She has been the recipient of several awards, including a Fulbright Fellowship, the latest being the Nari Shakti Puraskar, awarded by the then president Pranab Mukharhee on Women's Day in 2016.



Ms. Madhubala
Member

Ms. Madhu Bala has a degree in MA Hindi from Delhi University. She has nearly two decades of work experience in gender sensitization, training and implementation. Since 2007, developing modules and conducting training on women's issues including Gender, Patriarchy, Violence against Women, Sexuality, Women and Law, and Masculinity with urban, rural and tribal women members and leaders of collectives and federations; professionals from NGOs and CBOs, police personnel, the Transport Department, protection officers, as well as with multi-national and other private sector organizations. She has been working for Jagori Women's Resource Centre for more than a decade. She is also an ICC member for several organizations and institutes.



Mr. Sudarshan Suchi
Vice Chair

Mr. Suchi, graduate in Philosophy and a Masters in Participation, Power and Social Change from the IDS Sussex, comes with over 3 decades of varied development management experience. He has served in leadership roles in the National Dairy Development Board, Reliance Life Sciences and Reliance Foundation. He is in the Academic Council and Board of IIMR Rural Management Institute and briefly taught at the IRMA, Anand and served as visiting faculty in few other rural management institutions. He was the Secretary General at SOS Children's Villages of India in the year 2019-20 and currently is serving as the CEO of Save The Children - Bal Raksha Bharat. He is also the Co-founder of an NGO Udayan Centre of Collaborative Learning in Seoni, MP



Mr. Arvind Kumar Malik
CEO

Arvind has a degree in Forestry Science from Pantnagar Agriculture University and advanced training in human rights. He has over 20 years of experience in the development sector working with some leading national and international NGOs. He spent two and half years as Regional Rural Development Manager, Aga Khan Foundation, Afghanistan between 2011 to 2013. Arvind was recognized as Ford Fellow in 2015, a global fellowship organized by Ford Motor Company and 92 Street Y, USA.



AWARDS

eNGO Challenge Award

Udyogini has been recognized as a WINNER for the year 2020-2021 in the category ENVIRONMENT, AGRICULTURE & GREEN TECH for working for the social economic development of rural women of Uttarakhand.

Excellent Executive Award

Udyogini's employee Ms. Neha Rose Topno of Jharkhand received "Excellent Executive Award" by India Institute of Natural Resins and Gums(IINRG) from the honorable Chief Minister of Jharkhand Mr. Hemant Soren for her exemplary work for contribution in promotion of Lac in Jharkhand.

Women leadership in Agriculture and Entrepreneurship Award

Udyogini's heroes Maxima Topno, Seteng Bhengra, Balamdina Horo, Saraswati Devi from the blocks of Bundu, Kamdara and Khunti were recognized by Indian Institute of Natural Resins and Gums(IINRG) were recognized for Women leadership in Agriculture and Entrepreneurship on the occasion of International Women's Day.

No Poverty

No Hunger

Good Health

Quality Education

Gender Equality

Good Job and Economic Growth

Reduced Inequalities

Reduced Inequalities

Place and Justice

Partnerships for the Goals



Concept - Nivedhitha
Content - Nivedhitha and Namita
Design & Publication - Bhumika & Arun

12 reasons to invest in Udyogini

- Build women's capacities to dream big.
- Create a community that believes in her business idea.
- Create a pathway to motivate her to take the challenge.
- An Entrepreneurial journey is a lonely one; Let's be there for her.
- Invest in her digital and tech literacy.
- Instill in women the confidence to create a business plan.
- Finance her dream to be her own boss.
- Be her sounding board when she is in doubt.
- Open doors for her products to be marketed.
- Open doors for her products to be marketed.
- Handhold her to achieve the break-even.
- Challenge the status quo by bringing women into the entrepreneurship world.

Help Udyogini unlock the entrepreneurial potential in women



UDYOGINI

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